# Olakanmi S. Olasoji

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#### FRONTEND DEVELOPER

Results-driven frontend developer with expertise in building responsive, high-performance web applications. Adept at modern JavaScript frameworks, technical SEO, and performance optimization. Passionate about crafting seamless user experiences.

## TECHNICAL SKILLS

- Frontend Technologies: React.js, Next.js, JavaScript (ES6+), TypeScript, Tailwind CSS, HTML5, CSS3, jQuery
- Backend & Databases: Postgres SQL, Neon DB, Contentful, Sanity CMS
- **SEO & Performance Tools:** SEMrush, Ubersuggest, Google Search Console, Hotjar, Google Analytics, Microsoft Clarity, Pagespeed Insights
- Version Control & Deployment: Git, GitHub, Vercel, Netlify, CI/CD
- **Soft Skills:** Collaboration, problem-solving, project management, critical thinking, adaptability, communication.

#### **EXPERIENCE**

## **BITe Agency (startup)** | Remote — Frontend Developer

March 2024 - Present

- Developed responsive front-end interfaces from given design files using React.js, Next.js and tailwind css.
- Developed fully functional static websites for small enterprises with Next.js, contentful, neon db and tailwind.
- Implemented authentication systems with NextAuth and OAuth.
- Developed dashboard where website owners can monitor website traffic and form submissions.
- Optimised websites for SEO using SEMrush, Ubersuggest, Google Trends, Next seo, and structured metadata.
- Enhanced App performance with Hotjar, Microsoft clarity, and Google's Pagespeed Insights.

## **Padding Technologies** | Remote — Frontend Developer (Intern)

January 2024 - September 2024

- Developed user-friendly frontend components using React.js and Tailwind CSS.
- Collaborated with team mates on large projects.
- Participated in code review and provided feedback for improved performance.

## **Just Novate Technologies |** Lagos, Nigeria — *Project Lead Developer* January 2023 - May 2023

- Met with clients to define website requirements and functionalities.
- Performed and directed website development and updates.
- Ensured all pages are SEO friendly by adding meta tags, titles and descriptions.
- Implemented security measures to protect WordPress websites from security attacks.
- Integrated Google analytics and payment solution into websites.
- Performed regular maintanance on existing Wordpress websites, including: troubleshooting errors, updating content, and ensuring optimal functionality.

## **Webflux** | Ile-Ife, Nigeria — WordPress Developer

November 2021 - December 2022

- Managed hosting environments for multiple users utilising Cpanel and Plesk interfaces.
- Conducted regular backups and monitored security logs..
- Ensured all pages are SEO friendly by adding meta tags, titles and descriptions.

### **PROJECTS** (Overview of selected projects)

- Social Media Dashboard analytics interface development (React, CSS, Vercel)
- **Static website development for small brands** Built fully optimised websites using Next.js, React.js, Postgres sql, Contentful cms, Google analytics (Examples: <a href="mailto:theleadman.org">theleadman.org</a>, <a href="mailto:brilliantlightrealty.com">brilliantlightrealty.com</a>, <a href="mailto:benison.ng">benison.ng</a>)
- Raven Gold eCommerce website Designed and developed a WordPress-based eCommerce platform with custom pricing for retailers and consumers (<u>ravengold.com</u>)
- Corvus Aurum NFT website Built a custom NFT marketplace with minting and OpenSea listing capabilities (corvusaurum.com, Project on OpenSea)

#### **EDUCATION**

Obafemi Awolowo University, Ile-Ife, Nigeria - B.Sc. Materials Science and Engineering (2016 - 2023)

Relevant Coursework: Introduction to Programming